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Moy-Fincher-Chipps Now Offers Revolutionary TriPollar Treatments
New Skin Care Technology Tackles Cellulite and Wrinkles

LOS ANGELES – June 20, 2013 – Moy-Fincher-Chipps Facial Plastics & Dermatology introduces the addition of cutting-edge TriPollar Radio Frequency (RF) technology to overcome the previous limitations of mono-polar and bi-polar technologies. Paramount in the world of aesthetic medicine, RF procedures establish a safer, more efficient and timely approach to skin treatment. The benefits of TriPollar RF are endless, from the treatment of fine lines and delicate areas of the face, to cellulite reduction and collagen regeneration for tighter, younger skin.

“TriPollar RF technology allows our patients to remove wrinkles, reduce cellulite and improve the appearance of stretch marks through a painless process that delivers immediate results,” said Dr. Ronald Moy, former president of the American Academy of Dermatology (AAD) and founding partner of Moy-Fincher-Chipps. “Utilizing algorithms that prevent overheating and eliminate skin and applicator cooling, this game-changing third generation technology is a safer, more efficient and pleasant skin treatment.”

Dedicated to providing patients with the best possible results through advanced techniques and innovative approaches, Moy-Fincher-Chipps was quick to integrate TriPollar RF technology into its Los Angeles-based practice. The controlled energy is delivered through three electrodes to the treatment area. Targeted facial or body treatments regenerate collagen fibers in the dermis layer, shrink fat cells in the hypodermis layer and accelerate collagen regeneration.

“The first and second generation RF technology requires doctors to use a higher energy level, causing pain and a higher risk of skin damage,” said Dr. Edgar Fincher. “The older technologies also require cooling mechanisms, which lead to inefficient skin layer heating.”

The technological advancement allows the dermatologists of Moy-Fincher-Chipps to painlessly treat their patients’ delicate facial areas, including the lips and around the eyes. The deep heating effect accelerates the fat cell metabolism, instantly revealing tighter and younger skin—an immediate, long-term result of the treatment. Additionally, the rise in temperature forces fat cells to secrete fatty acids, minimizing cellulite appearance.

“The TriPollar RF technology requires shorter and fewer treatment sessions, saving our patients time and money,” Dr. Lisa Chipps said. “The result is a younger, smoother, beautiful complexion.”

For more information or to make an appointment at Moy-Fincher-Chipps Facial Plastics & Dermatology, please visit <http://www.rodeoderm.com/>.

For media inquiries and/or to arrange an interview, please contact Travis Culver at 323.937.1951 or Travis@tylerbarnettpr.com.