

GROUP REPORT

from September 13, 2013 - September 29, 2013

 @philip_fusco

 Philip Fusco

GROUP STATS

across all Twitter and Facebook accounts

Incoming Messages	133,183	
Sent Messages	108	
New Twitter Followers	1,410	
New Facebook Fans	62,829	

133,629 INTERACTIONS

BY 109,232 UNIQUE USERS

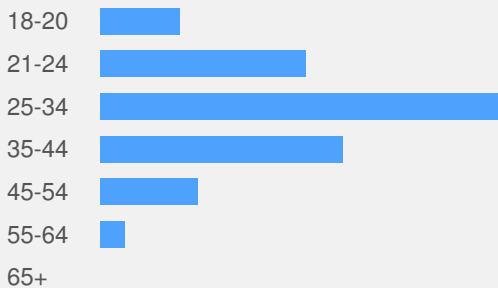
6,128,658 IMPRESSIONS



TWITTER STATS

across all Twitter accounts

FOLLOWER DEMOGRAPHICS



TWITTER STATS

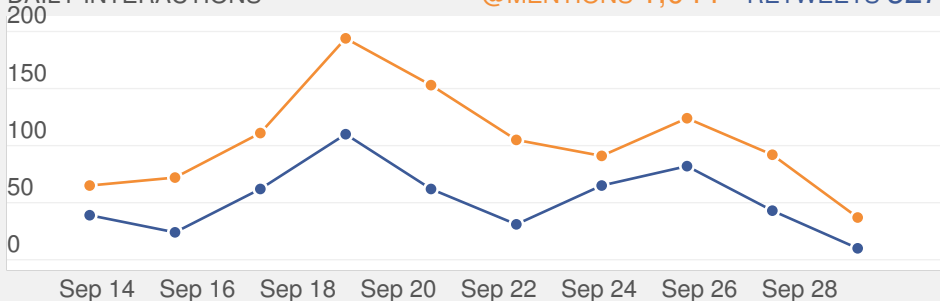
 1,410
New Twitter Followers in this time period

 7,090
Link Clicks

 1,044
Mentions

 527
Retweets

DAILY INTERACTIONS



OUTBOUND TWEET CONTENT

 54 Plain Text

 5 Links to Pages

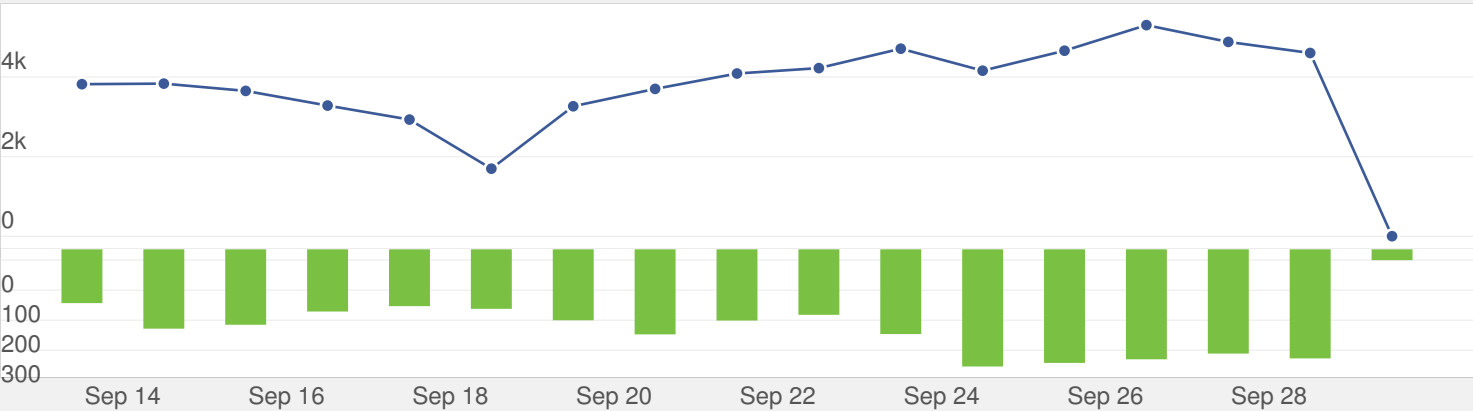
 25 Photo Links

FACEBOOK STATS across all Facebook pages

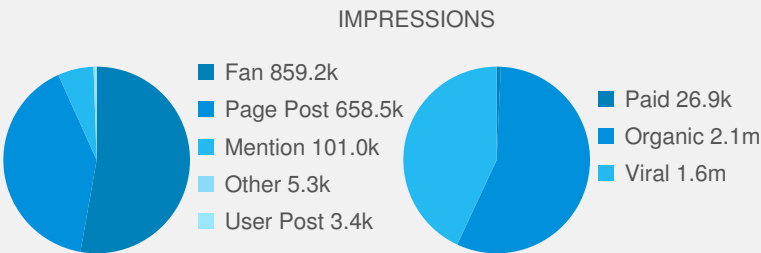
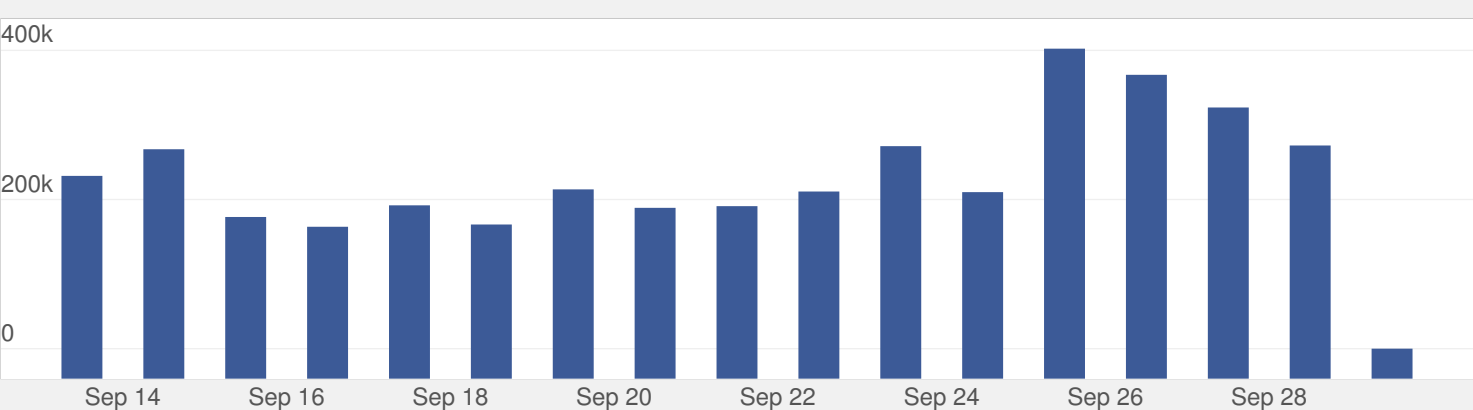


My Facebook Pages
104.15k Total Likes, and 46.7k people talking about this

FAN GROWTH New Fans 62.8k Unliked your Page 3.8k



PAGE IMPRESSIONS Impressions 3.8m by 1.4m users



	BY DAY OF WEEK	AVG	TOTAL
Sun		129.1k	387.3k
Mon		217.5k	435.0k
Tue		201.1k	402.1k
Wed		284.4k	568.7k
Thu		290.4k	580.7k
Fri		248.0k	743.9k
Sat		243.6k	730.9k

IMPRESSION DEMOGRAPHICS Here's a quick breakdown of people engaging with your Facebook Page

