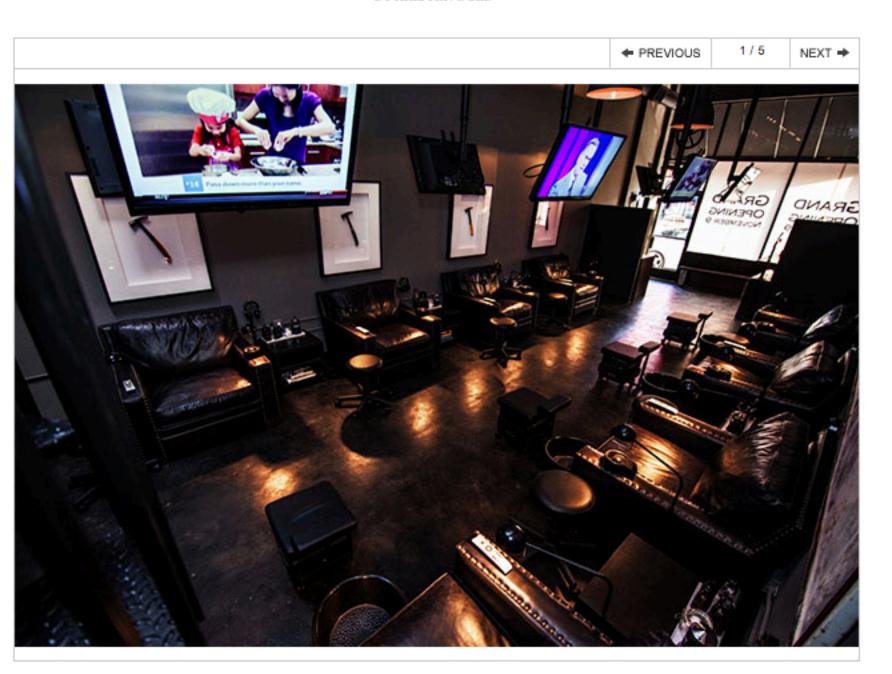
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Hammer & Nails in L.A.: Don't Call it a Nail Salon

WOMEN

BY KRISTEN DOLD



Good news: there's a place to get your hands and feet cleaned up that doesn't have pink walls. In fact, Hammer and Nails in L.A. (a guys only "nail shop") exudes testosterone, thanks to oversized leather armchairs, individual flat screen TVs, wall décor that includes car parts, industrial lamps, and punching bags, and of course free scotch and beer.

"I was going for man cave nirvana," says owner Michael Elliot, who got the idea for the shop after hearing his female friends talk about how they felt guys were invading their space at the nail salon. And with blacked out windows to keep pedestrians from peering in, the spot has become a hit among high profile celebs who want to get a foot scrub without making the news. (Understood. Remember <u>Tebow</u>?) There's only one Hammer & Nails now, but more franchises are in the works, says Elliot.

The services to get:

Sports Pedicure: 90 minutes of hot stone therapy, invigorating scrubs, extensive foot and calf rubs, eucalyptus oil-infused warm towels, and paraffin treatments to get rid of any calluses.

Warm Oil Manicure: Soak your paws in warm oil (what else?) to relieve cracked cuticles and winter damage, then get your nails trimmed and enjoy a hand/arm massage.

A few tips for at-home nail maintenance, from store manager and manicurist Natasha