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## **CHUAO CHOCOLATIER TANTALIZES TARGET SHOPPERS WITH GOURMET CHOCOLATE BARS**

*– New Partnership Brings Culinary-Inspired Treats to Target–*

**San Diego, Calif. (Aug. 10, 2012)** — [Chuao Chocolatier](http://www.chuaochocolatier.com), an award-winning chocolate company known for blending unique flavors, today announced it has partnered with Target to offer its best-selling chocolate bars, including Firecracker, Potato Chip and Honeycomb, in Target stores nationwide.

“Our mission is to arouse the senses by blending unique flavor combinations with premium Venezuelan chocolate,” said Sergio Alvarez, chief executive officer of Chuao Chocolatier. “By increasing the availability of Chuao Chocolatier to Target stores nationwide, we are able to provide more people across the United States with what they want... an unforgettable Chuao experience.”

The Firecracker, Potato Chip and Honeycomb chocolate bars will be on shelves in Target stores the first week of October with an SRP of \$3.99.

The Firecracker combines Chuao’s premium dark chocolate blend with popping candy, smoky chipotle and a sprinkling of sea salt for an explosion of flavors. The Potato Chip bar blends creamy milk chocolate, a sprinkle of sea salt and the irresistible of crisp kettle-cooked potato chips. Finally, Honeycomb blends crunchy bits of golden, caramelized honey with deep dark chocolate for a luxurious indulgence.

For more information about Chuao Chocolatier or to locate a retailer, please visit [www.chuaochocolatier.com](http://www.chuaochocolatier.com).

### **About Chuao Chocolatier**

Chuao Chocolatier, located in San Diego, Calif., creates culinary-inspired confections by blending all-natural ingredients with its own premium blend of ethically sourced chocolate, featuring cacao from its founders’ native Venezuela. Master Chef Michael Antonorsi and his brother Richard started Chuao Chocolatier in 2002 with the intention of arousing the senses with unusual, unexpected and delicious chocolate experiences. And 10 years later, the company continues to delight with award-winning products, including the best-selling Firecracker bar and truffle, Potato Chip bar and Spicy Maya hot chocolate. Chuao Chocolatier offers chocolate bars, ChocoPods (mini chocolate bars), hot chocolate, bonbons and other gourmet chocolate confections at Chuao Chocolatier Cafés and fine retailers nationwide including Whole Foods Market, Crate & Barrel, and Dean and DeLuca. For additional information or to shop the company’s online store, visit [www.chuaochocolatier.com](http://www.chuaochocolatier.com).

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